

TECHNICAL DATA/PROFESSIONAL INKJET MEDIA

Kodak Universal Backlit Film / 8 mil

This heavyweight front-print backlit provides excellent image quality, high-speed drying and universal compatibility at a competitive price. With a heavyweight durable polyester Duratrans®-like support, this film offers excellent print handling and finishing characteristics and exceptional color saturation.

Properties	Specifications
Material	Polyester
Gauge	8 mil / 275g
Gloss Level	<5
Opacity	>70
Whiteness	>157
Tear Strength	NA
Printer/Ink Compatibility	Compatible with all thermal and piezo inkjet printers using water-based dye and pigment-based inks.
Software Setting	The heavyweight coated or matte setting in most RIPs is appropriate; however, we recommend a custom ICC profile for optimal results. Please refer to www.brandmanagementgroup.com for ICC profiles for some printers.
Light Fastness	The fading time of inkjet ink is a direct result of the inks that you choose to use and the environment where the print is displayed. Contact the ink manufacturer for light-fastness data.
Finishing/Post Processing	It is always recommended that a protective laminate be applied after printing. Hand applying laminate is not recommended. Pressure-sensitive or thermal laminates can be used. Before applying the laminate, allow the image to dry for 24 hours.
Optimal Service Environment	72° F (21° C), 50% R.H. For end use: 0-300° F.
Handling Recommendations	Due to the absorptive nature of the coating, you should avoid touching the coated surface. It's always recommended that cotton gloves be used when handling inkjet coated materials.
Ideal Storage Conditions	70° F (21° C), 50% R.H. (a controlled environment is recommended); store in original packaging.
Shelf Life	1 year from the BMG ship date when stored in proper conditions.

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